



Ian D. Carroll

Information Manager

As information manager, Ian provides research and media monitoring services to the Rotenberg Associates team and its clients. Ian has years of experience researching matters of interest to our clients, using various digital tools to monitor how our clients and competitors are covered by traditional and new media. Ian distributes important background and breaking news information regarding the industries and individuals Rotenberg Associates serves.

Prior to joining Rotenberg Associates in early 2008, Ian had ten years of marketing and communications experience dedicated to the creative use of technology in a diverse array of fields, honing his collaborative and organizational skills as a writer, filmmaker, trainer, customer liaison, researcher, and sales/marketing executive. A lifelong film and music enthusiast, Ian previously worked as an editor for an award-winning documentarian in San Francisco. He spent several years training medical professionals to use electronic medical records, and has worked for a variety of high-tech start-ups, contributing to and managing marketing efforts. Ian enjoys being where technology and client service intersect, which has made his role as our information manager an excellent fit.

A graduate of St. Olaf College, Ian is happy to be raising his family in his home state of Minnesota. He and his wife are the proud parents of three young sons.